

OMO is shortlisted for the SBID International Design Awards 2020



OMO is among the impressive global design talent to have become a finalist in the SBID International Design Awards 2020, for its entry into the Hotel Public Space Design category.

Considered as one of the most prestigious accolades in interior design and respected by the industry at large, success in this GOLD-rated awards programme is achieved purely for the quality of design, innovation, aesthetic and value-added to the project. The finalists in each category therefore demonstrate the highest standards of design excellence for interiors within their field, spanning commercial and residential design sectors.

Consistent in its quest to recognise, reward and celebrate global interior design, this year's SBID Awards has been the most globally represented edition to date; receiving entries from 49 countries around the world. Entries from this category showcase talent from countries such as the UK, China, Czech Republic, Egypt, Germany, United States, United Arab Emirates, Hong Kong S.A.R., Kenya and Ukraine.

Each entry undergoes an exhaustive two-tier judging process, where leading industry professionals evaluate essential elements such as compliance with the brief, budget, health & safety and fit-for-purpose design. OMO's project Radisson Blu in Kyiv was shortlisted by this year's revered international jury for both its technical content and aesthetic creativity.

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The Judges decisions are finalised by the third and final stage of judging, where the public are now invited to vote for their favourite projects at www.sbidawards.com. Accounting for an influential 30% of the results, the public and ultimate end-users of design have the final say in which projects and products have what it takes to take home a prestigious SBID Award. With previous years seeing an astounding 225,000 unique voters, the voting will close on Wednesday 30th September at 5pm (BST).

You can show your support and vote for OMO's project by visiting <https://www.internationaldesignexcellenceawards.com/finalist/radisson-blu-kyiv/>

The Hotel Public Space Design category is dedicated exclusively to public spaces within hotel interiors which include lobbies, spa's, ballrooms and meeting rooms. Entries could be full or part refurbishment, both new builds and restoration projects. The Judges were looking for high levels of creativity and innovation for this category.

Principal at OMO Natalia Shchyra says: "This project has immense meaning for OMO. We had the opportunity to work with exceptional people to deliver a complex brief in a short timeframe with a personalised philosophy. Each element of the space is heritage inspired with its own unique story and logic.

We are honoured and delighted to see the Radisson Blu Lobby Renovation project amongst some of the worlds greatest designs!"

OMO Ukraine Project Lead Ksenia Sobol says: "We are grateful to become a finalist and receive recognition in this prestigious award! This achievement continues our strivance for professional development and contribution to the industry."

General Manager of the Radisson Blu Hotel, Kyiv City Centre & City Director Kyiv David Mohrensays: "We are extremely happy and delighted for OMO, for being shortlisted for this great Award.

Well, we here at the hotel are getting constantly positive feedback about our newly renovated & stylish public spaces.

It comes as no surprise to us, that this great project is being recognized as well on the international Designers market."

Founder and CEO of SBID, Dr Vanessa Brady OBE says: "Business has been disrupted for many designers during the pandemic, but I'm pleased to confirm that the interior design practice has remained relatively steady. The SBID International Design Awards received submissions from more countries this year than in any other year, demonstrating the strength of SBID and the industry as a whole. We are thrilled to be the award that designers want to win and for that, we are particularly proud and honoured, as an interior design body for trading standards, to continue showcasing the world's best interior design during these difficult days."

The winning entry in each category will be announced on Friday 23rd October and be awarded with a bespoke crystal trophy designed by Sans Souci Glass Deco as this year's prestigious SBID Awards Winners. An Overall Winner will also be awarded for the project that scored highest overall from both the judges shortlists and public votes combined!

Visit www.sbidawards.com for more information.

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About OMO

OMO is an international design practise with expertise in commercial and residential sectors. Creating philosophy based projects, personalising its designs through storytelling and details OMO helps individuals and businesses express their unique narratives.

E: i@omo.london | T: +44 2037 272680 | www.omo.london

About the SBID International Design Awards

The SBID International Design Awards has firmly established itself as the most prestigious interior design award in the global design calendar. The awards serve to recognise, reward and celebrate design excellence across a diverse range of commercial and residential categories. Winning an SBID International Design Award is a high achievement – evaluated by leading industry experts for technical content and aesthetic creativity. The SBID Awards attracts entries from almost 50 countries worldwide, making it a globally distinguished sign of industry recognition that is second to none for the deserving winners.

About SBID (Society of British and International Interior Design)

The Society of British and International Interior Design (SBID) is a professional accrediting body for the Interior Design industry across the UK, Europe and around the world. Supporting professional trading standards of Interior Designers, Architects and manufacturers, SBID are committed to guiding and measuring the profession through practice, competence and education; setting standards for the industry at large to develop future growth.

www.sbid.org

For additional media information please contact:

Marketing, PR & Communications Department | E: pr@sbid.org | T: 020 7738 9383